



# Charte Graphique

Charte graphique de l'entreprise FORTHEO

## Couleurs

Graphite Gray	STUDIO Logica Blue	QUALITÉ Makina Orange
#414141 0, 0, 25	#1091CA 198, 85, 43	#DF6F46 16, 71, 57

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## Polices de caractères

### Titres

**Alexandria SemiBold**

**Abcdefghijklmnopqrstuvwxyzàéêëèïïôû**

Alexandria ExtraLight

Abcdefghijklmnopqrstuvwxyzàéêëèïïôû

### Spécial

*Dancind Script*

*Dancing Script*

*Abcdefghijklmnopqrstuvwxyzàéêëèïïôû*

### Normal

Open Sans

# Open Sans

Abcdefghijklmnopqrstuvwxyzàéèëïôù

## Logos et graphiques

### Logos



The image displays a grid of logo variations for FORTHEO. It is organized into three rows, each representing a different brand identity: FORTHEO iconic, FORTHEO Studio, and FORTHEO Qualité. Each row contains three variations: 'iconic', 'Full', and 'Pennant'. The 'iconic' logos are square, the 'Full' logos are horizontal, and the 'Pennant' logos are rectangular banners. The 'FORTHED' text is consistently in a bold, sans-serif font. The 'FORTHED' text is consistently in a bold, sans-serif font. The 'FORTHED' text is consistently in a bold, sans-serif font.

FORTHEO iconic

FORTHEO Full

FORTHEO Pennant

FORTHEO Studio iconic

FORTHEO Studio Full

FORTHEO Studio Pennant

FORTHEO Qualité iconic

FORTHEO Qualité Full

FORTHEO Qualité Pennant

Les logos Iconic peuvent être de forme circulaire.



FORTHEO Acadomo

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